

Nickajack Elementary Foundation, Inc.
2020-2021 Corporate Sponsorship Opportunities

The Nickajack Elementary Foundation's (NEF) mission is to fund elements of education such as technology enhancement, supplemental and/or enriched curriculum, and student services for the students of Nickajack Elementary School (NES) in Smyrna, Georgia. Our focus is to enhance the education of every student through STEAM (Science, Technology, Engineering, Arts, Math) initiatives including hands-on learning, iPads, classroom tools, student enrichment and instructional programs via online learning software, and professional development for teachers. Our goal is to spark inspiration through STEAM learning and technology to cultivate potential STEAM-related future leaders. We achieve these programs and goals through the generous support of our community and corporate sponsors. By becoming a 'Friend of the Foundation', your tax-exempt investment makes a direct impact on the education of children in your community while promoting your business to the over 500 families and staff for our 1,100+ students.

Please consider one of our sponsorship levels below to support the Nickajack Elementary Foundation!

PLATINUM \$2,500+

- GOLD benefits plus:
 - Plaque recognizing your support for the Nickajack Elementary Foundation to hang in your business
 - Prime placement of logo and corporate information on NEF website
 - Featured placement of business logo on NEF banner, sponsor list fliers, PTA weekly newsletter, PTA website, and NEF bulletin board
 - Business write-up posted on NEF Facebook page six times during the year, can include a short video
 - Detailed corporate information featuring your business in NEF article in Our Town Magazine*
 - Special recognition and five-minute speaking opportunity at annual donor event*
 - Opportunity for two people to attend our annual Prize Patrol Day*
 - Permanent plaque naming your business as a supporter for the current year in the front area of NES
 - One-page flier sent home with all students once during the school year advertising your business*

GOLD \$1,000+

- SILVER benefits plus:
 - More detailed business write-up on NEF website
 - Business write-up posted on NEF Facebook page four times during the year
 - Corporate mention in NEF article in Our Town Magazine honoring our corporate sponsors*
 - Opportunity to have a table at our annual donor event*
 - Opportunity to have a table at our annual school-wide STEAM Night event*
 - Opportunity for one person to attend our annual Prize Patrol Day*

SILVER \$500+

- In-store window decal to display your support of NEF in your business
- Corporate logo, brief business write-up, and link to business website on NEF website
- Corporate logo on NEF banner hanging at school throughout the school year
- Corporate logo on sponsor list fliers, PTA weekly newsletter, PTA website, and NEF bulletin board
- Business write-up posted on NEF Facebook page two times during the year
- Corporate name in NEF article in Our Town Magazine honoring our corporate sponsors (distributed to 30,000+ of the highest income homes in Cobb)*
- Recognition at NEF annual donor event and 2 persons invited to attend*

*Status is TBD due to COVID

Nickajack Elementary Foundation is a 501(c)(3) organization, EIN 47-2141211. Donations are tax-exempt as provided by law. Benefits apply to school year – 8/1-5/31. The earlier you make a donation, the more exposure for your business! Monthly payments through PayPal accepted toward levels.